

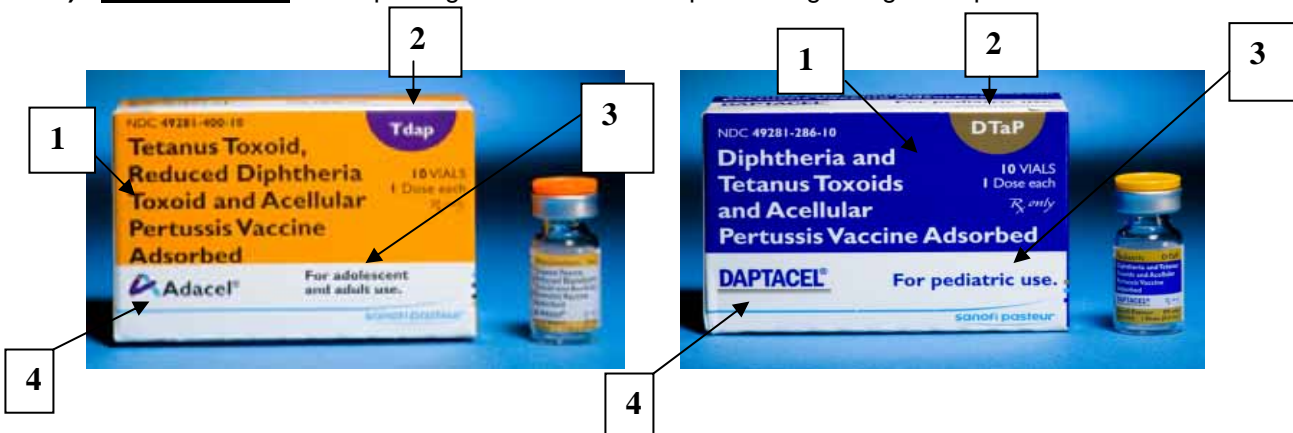
July 2007

Dear Valued Customer:

**ANNOUNCING...New ADACEL and DAPTACEL Vaccine Vial Packaging!**

Customers requested a greater difference between the look of our pediatric pertussis vaccine packaging and our adolescent and adult pertussis vaccine packaging and we listened! We are pleased to announce that both ADACEL and DAPTACEL vaccine packaging have changed to reduce the possibility of confusing these two vaccines. Please note the following changes:

- 1) **New package and label colors:** The new ADACEL vaccine tangerine color and DAPTACEL vaccine dark blue color packages and vial labels will clearly stand out in your refrigerators, reducing the chance of grabbing the wrong vaccine.
- 2) **More distinct tabs on package:** In addition to the different package colors, the generic “Tdap” and “DTaP” package tabs have new colors that better differentiate the two packages.
- 3) **Clear use descriptions next to package logos:** Each package identifies “For adolescent and adult use” next to the ADACEL vaccine logo or “For pediatric use” next to the DAPTACEL vaccine logo.
- 4) **Product Logos:** Each package now contains the product logo for greater product differentiation.



To order please log onto [www.vaccineshoppe.com](http://www.vaccineshoppe.com) or call 1-800-VACCINE (1-800-822-246).

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